

## **USDA Foreign Agricultural Service**

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## France

**Tree Nuts** 

## Annual

2003

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## **Report Highlights:**

According to recently published estimates from the French Ministry of Agriculture, French walnut production amounted to 33,300 MT in 2002. During the first half of MY 2002/03, France remained a net exporter of walnuts, with stable exports and increased imports (mainly from Moldova). French and U.S. walnuts compete on European markets, particularly in Germany and Spain, which are France's leading export markets. The 2003 French harvest will start in September and is expected to be affected by the heavy drought France has faced in the past months. An increase in the share of small-grade walnuts is forecast.

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## **Executive Summary**

According to recently published estimates from the French Ministry of Agriculture, French walnut production amounted to 33,300 MT in 2002. During the first half of MY 2002/03, France remained a net exporter of walnuts, with stable exports and increased imports (mainly from Moldova). French and U.S. walnuts compete on European markets, particularly in Germany and Spain, which are France's leading export markets. The 2003 French harvest will start in September and is expected to be affected by the heavy drought France has faced in the past months. An increase the share of small-grade walnuts is forecast.

#### I. SITUATION AND OUTLOOK

#### 1. Production

#### **Production Trend**

France is the leading European producer of walnuts, with roughly 25 percent of total European production in 2002. French walnut production for 2001 and 2002 was respectively revised to 28,480 MT and 33,300 MT, in line with recent estimates by the Office of Statistics (SCEES) of the French Ministry of Agriculture and Fisheries. In 2003, French walnut production is expected be affected by the heavy drought France has faced in the past few months. A high percentage of small grade walnuts is expected to be harvested, and producer prices are therefore likely to be lower than past averages.

Walnut production includes roughly 2,000 MT in-shell fresh walnuts sold in September and October, 7,000-8,000 MT in-shell dried walnuts, and 11,000-12,000 MT shelled walnuts. Shelled walnuts are used either in industrial food processing (60 percent), craft food processing (30 percent), or are retailed as-is (10 percent).

### **Regional Production**

French walnut production is mainly located in southwestern and southeastern regions. In 2001, the walnut production area covered 14,960 ha. Five "départements" (administrative regions) produced 86 percent of the national production in 2001: Isère, Dordogne, Lot, Drôme, and Corrèze.

There are 2 appellations of origins (AOC) labels for high quality walnuts in France: "noix de Grenoble" since 1938 and "Noix du Périgord" since 2002. Nuts marketed under these appellations are grown in specified areas: Walnuts sold as "Noix de Grenoble" are grown in the southeastern producing regions, while walnuts sold as "Noix du Périgord" are grown in the southwestern producing regions.

For more information on French Appellations of origin logos, please see report FR1062, entitled "French and EU product origin and quality labeling," dated November 08, 2001 at: <a href="http://www.fas.usda.gov/gainfiles/200111/135682651.pdf">http://www.fas.usda.gov/gainfiles/200111/135682651.pdf</a>

Walnut varieties produced in France are the following:

- Franquette represents 80-90 percent of the French walnut orchards,
- Corne, Marbot and Grandjean are specific to the southwestern producing region,
- Mayette and Parisienne are specific to the southeastern producing region,
- Lara and Fernor are marginally planted but their production is growing.

#### Southeastern Production:

Walnuts eligible for the AOC origin logo "Noix de Grenoble" are grown in a specific area that covers three "départements" (administrative areas): Drôme, Isère, and Savoie. The varieties eligible for this AOC are Franquette, Mayette, and Parisienne.

The organization in charge of managing the production of "Noix de Grenoble" is: Comité Interprofessionnel de la Noix de Grenoble "Les Colombières"
38160 Chatte

tel: 04 76 64 06 64 fax: 04 76 64 07 40

noixdegrenoble@9online.fr

A major French producer of walnuts based in southeastern France producing AOC walnuts is Vercofel. Their website is in French and English: <a href="http://www.vercofel-noix.com">http://www.vercofel-noix.com</a>
This website contains information on the walnut varieties grown, the packaging, the AOC products, as well as walnut nutritional facts.

#### Southwestern Production:

The AOC origin logo "Noix du Périgord" first appeared in 2002 for walnuts grown in a specific area covering 4 "départements" (administrative regions): Dordogne, Lot, Corrèze, and Charente. Four varieties will be eligible for this AOC: Franquette, Corne, Marbot, and Grandjean. Three products will be eligible for the AOC: fresh walnuts (30 percent humidity), dried in-shell walnuts, and shelled walnuts prepared by hand.

The organization in charge of managing the production of "Noix du Périgord" is: Syndicat National de Défense de la Noix et du Cerneau de Noix du Périgord" Station expérimentale de Creysse

BP 18

46600 Martel

tel: 05 65 32 22 22 fax: 05 65 32 27 44

station.creysse@wanadoo.fr

In southwestern France, fruit and vegetable growers are grouped in an organization called "Bassin Grand Sud Ouest," or "BGSO."

Comité Economique Agricole Fruits et Légumes du BGSO

Agropole - Bâtiment Alphagro

BP 206

47931 Agen cedex 9 tel: 05 53 77 22 70 fax: 05 53 77 22 79 bgso@club-internet.fr

http://www.comite-bgso.com/index\_comite2.php3?ref

On this website, there is a description (in French) of the regional walnut production.

### 2. Consumption

Total walnut consumption in the PS&D includes stocks differential (since there are no data available for stocks) and human consumption. Walnut consumption categories include snacking and home cooking, by-products consumption, such as walnut oil, and shelled walnuts used as ingredients in the pastry, bakery and cheese industries for example.

French households are estimated to purchase approximately 7,000-9,000 MT of in-shell walnuts, (including 2,000 MT fresh and 7,000 MT dried), and 6,000 MT shelled walnuts per year.

Most of the southeastern production (roughly 75 percent) is for the in-shell walnut market, while more than half of the southwestern production goes to the shelled walnut market segment. Overall, large grades are for the in-shell walnut market, while smaller grades are for the shelled walnut market.

The French per capita consumption of walnuts is 150 grams of in-shell walnuts and 200 grams of shelled walnuts. In-shell walnuts are mainly consumed during the fall (mainly in November and December) and in winter. However, there is no seasonality for shelled walnut consumption.

#### 3. Trade

France is a net exporter of walnuts, and exports principally to European countries. French and U.S. walnuts compete for these markets. Most of France's exports consist of in-shell walnuts, while the bulk of French imports are shelled walnuts. Eurostat data used to prepare the following trade matrices indicate that Moldova is a country where French walnuts are exported in-shell, and then re-imported shelled for processing.

During the first 6 months of MY 2002/03 (October-March), French exports were relatively stable, while imports increased by 15 percent. This resulted mainly from increased shipments from Moldova, Spain and Ukraine.

In MY 2002/03, French walnuts are facing stiff price-competition from U.S. walnuts on European markets, due to the strong Euro.

### 4. Policy

The French Fruit and Vegetable Board (ONIFLHOR) is the French Ministry of Agriculture agency responsible for distributing EU and GOF funds to the French fruit, vegetable, and flower sectors. French walnut growers do not receive direct payments for growing walnuts, but they do benefit from the following subsidies:

- 1. Inclusive aid to form a producer organization (PO): In France 11 walnut/hazelnut/almond POs received this type of support from 1992 to 1998, following the reform of the fruit and vegetable EU Common Agricultural Policy (CAP). In total, during that period of time, Euro 2.05 million were provided to French nut growers for forming POs, 50 percent coming from the EU and 50 percent from the French ONIFLHOR.
- 2. Working capital assistance is also provided to POs specializing in walnut/hazelnut/almond production. This working capital assistance is meant to partially pay storing, packaging,

sorting and breaking costs. Under the fruit and vegetable CAP, POs get this subsidy once, and the subsidy is limited at 16.5 percent of the production value of each PO. Each PO self funds 45 percent of the working capital, 10 percent is paid by ONIFLHOR, and 45 percent is funded by the EU. This program totaled Euro 3.76 million (including French and European funding), and was provided to growers until 2001.

3. Finally, POs specializing in walnut/hazelnut/almond production get financial support for improving their orchards, and renewing their equipment (such as dryers and scales), and get technical assistance. These actions are under a program called "program for improving quality and marketing," of which 45 percent is self-funded by each PO, 10 percent is funded by ONIFLHOR, and 45 percent is funded by the EU. Since 1992, the budget allocated to this program in France totaled Euro 22.44 million, of which Euro 3.19 million were delivered in 2001.

In addition to the above programs set by the Common Agricultural Policy, ONIFLHOR partially funds research and experimentation programs on walnuts. In 2001, Euro 600,000 was provided for applied research and experimentation on walnuts, funded by ONIFLHOR and French local authorities (large administrative regions).

There is no information yet available for 2002 ONIFLHOR activities and support to the French walnut sector.

ONIFLHOR's website is <a href="http://www.oniflhor.fr">http://www.oniflhor.fr</a> (all in French)

## 5. Marketing

While the in-shell large grade, high quality and high-priced walnut market segment is "owned" by domestically-grown walnuts sold under the origin logos "Noix du Périgord" and "Noix de Grenoble", the shelled walnut market segment and the walnut pieces segment represent an opportunity for U.S. walnuts.

The 6,000 MT of shelled walnuts annually purchased by French households are principally sold by supermarket chains as a cooking ingredient more than as a snacking product. However, the market for snacking walnuts has increased significantly over the past few years. Innovatively packaged shelled walnuts for snacking could be a good way in for for U.S. shelled walnuts. Another marketing opportunity for U.S. walnuts is shelled walnuts or walnut pieces used in bulk by the French food processing industry. For example, there are more and more U.S.-type cookies and pastry (brownies, muffins) sold on the French market and U.S. walnuts may be used as ingredients in these, either in ready-made products or in cooking mixes to be prepare at home.

French importers of U.S. walnuts are:

Nideco Halles SA 12, rue du Poitou Bat D.7 94619 Rungis cedex tel: (33-1) 41 73 23 70 fax: (33-1) 45 60 09 07

nico@nideco.com

SAISOF 28/31, rue des investisseurs ZA Ouest Plaine Haute 91580 Crosne tel: (33-1) 69 83 88 30

fax: (33-1) 69 83 88 30

saisof@aol.com

## II. STATISTICAL TABLES

## **PS&D Table**

#### **PSD Table**

Country	France Walnuts,				(HA)(1000	
Commodity	Inshell Basis				TREES)(MT)	
	2002	Revised	2003	Estimate	2004	Forecast
	USDA Official [Old]	Post Estimate [New]	USDA Official [Old]	Post Estimate [New]	USDA Official [Old]	Post Estimate [New]
Market Yea	r					
Begir	1	10/2002		10/2003		10/2004
Area Planted	19230	19880	19230	19880	0	19880
Area					_	
Harvested	14660	14960	14660	14960	0	14960
Bearing Trees	1460	1500	1460	1500	0	1500
Non-Bearing	400	500	400	500	•	500
Trees	460	500	460	500	0	500
Total Trees	1920	2000	1920	2000	0	2000
Beginning Stocks	0	0	0	0	0	0
	0	0	J	_	-	0
Production	30000	33300	30000	32000	0	32000
Imports	12000	13000	12000	13000	0	13000
TOTAL SUPPLY	42000	46300	42000	45000	0	45000
Exports	23000	22300	23000	23000	0	23000
Domestic	23000	22300	23000	23000	U	23000
Consumption	19000	24000	19000	22000	0	22000
Ending Stocks	0	0	0	0	0	0
TOTAL DISTRIBUTIO						
N	42000	46300	42000	45000	0	45000

Note: MY 2001/02 data were revised as follows:

Area planted: 19,230 Area harvested: 14,600 Bearing trees: 1,460 Non-bearing trees: 460 1,920 Total trees: Beginning stocks: 0 28,480 Production: Imports: 12,708 TOTAL SUPPLY: 41,188 Exports: 22,252 Dom. Consumption: 18,936 Ending stocks: TOT. DISTRIBUTION: 41,188

Sources: SCEES, Eurostat

#### **Trade Matrices**

Shelled and In-Shell Trade Data, MY 2000/01 and MY 2001/02 (according to Eurostat):

French exports of in-shell walnuts (08023100), MT, product weight:

Countries	MY 00/01	MY 01/02
Total	18,089	17,082
U.S.	0	0
Spain	5,896	5,400
Germany	5,204	4,077
Italy	2,112	2,909
Moldova	1,389	1,356
Portugal	1,434	1,159
Belgium	598	604
Switzerland	488	502

French Imports of in-shell walnuts (08023100), MT, product weight:

Countries	MY 00/01	MY 01/02
Total	506	296
U.S.	56	180
Spain	12	63
Germany	95	24
Italy	65	14

French exports of shelled walnuts (08023200), MT, product weight:

Countries	MY 00/01	MY 01/02
Total	2,713	2,585
U.S.	0	0
Germany	1,154	968
Switzerland	498	559
Spain	178	224
Netherlands	256	187
Portugal	162	157
Belgium	178	152
Denmark	109	105

French imports of shelled walnuts (08023200), MT, product weight:

Countries	MY 00/01	MY 01/02
Total	6,384	6,206
U.S.	26	0
Moldova	2,787	3,070
India	645	853
Hungary	602	404
Greece	435	389
Austria	519	339
Ukraine	85	177
Poland	111	148
Romania	266	148

Total French exports of walnuts, in MT, in-shell basis (2 MT shelled walnuts = 1 MT in-shell walnuts) for full MY 2000/01 and 2001/02:

# **Export Trade Matrix**

Country	France		
Commodity	Walnuts, Inshell Basis	<u>i</u>	
Time Period	Oct/Sept	Units:	MT
Exports for:	2000		2001
U.S.	0	U.S.	0
Others		Others	
Germany	7512	Germany	6013
Spain	6252	Spain	5848
Italy	2326	Italy	3067
Portugal	1758	Switzerland	1498
Switzerland	1484	Portugal	1473
Moldova	1389	Moldova	1356
Belgium	954	Belgium	908
Netherlands	533	Denmark	541
Denmark	467	NL	411
Poland	275	Poland	348
Total for Others	22950		21463
Others not Listed	565		789
Grand Total	23515		22252

## Import Trade Matrix

Country	France
	Walnuts, Inshell

Commodity	Basis

Time Period	Oct/Sept	Units:	MT
Imports for:	2000		2001
U.S.	108	U.S.	180
Others		Others	
Moldova	5639	Moldova	6140
India	1290	India	1706
Hungary	1240	Hungary	808
China	1140	Greece	778
Greece	917	Austria	678
Romania	624	Ukraine	354
Poland	249	Poland	296
Italy	221	Romania	296
Ukraine	170	Italy	292
Germany	125	China	226
Total for Others	11615	5	11574
Others not Listed	1659	)	1134
Grand Total	13274	ļ	12708

Total French exports of walnuts, in MT, in-shell basis (2 MT shelled walnuts = 1 MT in-shell walnuts) for the first 6 months of MY 2001/02 and 2002/03 (Oct/March):

# **Export Trade Matrix**

Country	France		
Commodity	Walnuts, Inshell Basis		
Time Period	Oct/March	Units:	MT
Exports for:	2001		2002
U.S.	0	U.S.	0
Others		Others	
Germany	5203	Germany	5789
Spain	4611	Spain	5037
Italy	2764	Italy	1896
Portugal	1395	Moldova	1405
Moldova	1244	Portugal	1091
Switzerland	1154	Switzerland	1037
Belgium	699	Belgium	790
Denmark	438	Denmark	537
Netherlands	339	UK	242
UK	221	Netherlands	207
Total for Others	18068		18031
Others not Listed	606		650
Grand Total	18674		18681

## Import Trade Matrix

Country	France
	Walnuts, Inshell
Commodity	Basis

Dasis		
Oct/March	Units:	MT
2001/02		2002/03
	137 U.S.	160
	Others	
52	248 Moldova	6332
	968 India	914
-	<mark>730</mark> Spain	638
(	614 Ukraine	586
	522 Hungary	444
	276 Greece	431
	<mark>250</mark> Italy	380
	224 Germany	361
	142 Slovakia	218
	<mark>134</mark> China	180
9	108	10484
	764	900
98	862	11384
	Oct/March	Oct/March 2001/02  137 U.S. Others 5248 Moldova 968 India 730 Spain 614 Ukraine 522 Hungary 276 Greece 250 Italy 224 Germany 142 Slovakia 134 China